CATALOG ADVERTISING DEADLINE: MAY 4, 2011

We invite all of you to make this a very special CDCA National Specialty Catalog by submitting an ad to **HONOR YOUR VETERANS / CHEER YOUR CHAMPIONS / or ANNOUNCE YOUR PROMISING PUPPIES !**

_____ **INSIDE FRONT COVER / INSIDE BACK COVER / OUTSIDE BACK COVER**
$45.00 First-Come-First-Served …….... price includes 1 photo

_____ **FULL PAGE (4 ½" x 7 ½")** ……..…… $35.00 / price includes 1 photo

_____ **HALF PAGE (4 ½" x 3 ¾")** ……..…….. $20.00 / price includes 1 photo

_____ **BUSINESS CARD OR 1/3 PAGE** …..…… $15.00 / No Photos Please

Additional Photos for Cover Ads & Full Page ads ONLY will be accepted at a cost of **$10.00 each** ……..…….. **Half Page ads are limited to 1 photo**

_____ PHOTO(s) enclosed (photos will be returned)

_____ ART enclosed (Business Card, Logo, etc.)

_____ RETURN ART (unless checked, art will not be returned)

TIPS TO ADVERTISERS ADS ARE BLACK & WHITE – NO COLOR ADS

UNLESS OTHERWISE INSTRUCTED, PHOTOS WILL BE CROPPED FOR EMPHASIS ON THE DOG

1. **SUBMIT ONLY ORIGINAL PHOTOS or**
2. **SUBMIT ALL SCANS OR DIGITAL PHOTOS (Hi-Resolution 300 – 600 DPI) ON CD, NOT AS INKJET OR LASER PRINTOUTS or**
3. **SUBMIT ALL "CAMERA READY" ADS (Hi-Resolution 300 – 600 DPI) ON CD, NOT AS INKJET OR LASER PRINTOUTS**
4. **PLEASE MAKE ALL CAMERA READY & CD SUBMISSIONS: PC FORMAT ONLY PLEASE, NO MAC FORMAT DISKS OR PROGRAM FILES**
   #1 CHOICE …….. ADOBE PHOTOSHOP PSD, LAYERS PRESERVED
   #2 CHOICE …….. HI-RES UNCOMPRESSED JPEG
   #3 CHOICE ……..... STANDARD PDF (include your jpeg photos in a separate file)
   #4 CHOICE ….. MS WORD OR PUBLISHER DOC (include your jpeg photos in a separate file)
5. **PLEASE TYPE OR CLEARLY PRINT ALL COPY**
6. **A FEW WELL-CHOSEN WORDS MAKE A MORE ATTRACTIVE ADVERTISEMENT**
7. **DARK COLORS SUCH AS RED, ORANGE, ETC. REPRODUCE AS SOLID BLACK**
8. **GOLD, LIGHT GREEN, BLUE, YELLOW DO NOT REPRODUCE WELL INTO GREYSCALES**

Make checks payable to: **CANAAN DOG CLUB OF AMERICA, INC.**

Mail Ad Copy, Photos / CDs & Fees to: **JAN D CURTIS, SHOW SECRETARY**
2837 W 49TH STREET -- EVANS CO 80620

PHONE: 970 – 339 – 3272
E-MAIL: JDC_ShowSecretary@msn.com

NAME _____

ADDRESS _____

_____

PHONE _____ E-MAIL _____

I enclose $ _____